

IMPACT

Arts & Culture • Education • Environment • Family • Health & Wellness

Ten Finalists — Five Big Winners!

Over \$2 million awarded since 2004



In October, the women of IMPACT 100 once again heard impassioned presentations from ten 2009 grant finalists and had to make the difficult choice to select the five grant recipients. The finalists were *Arts and Culture*: Pensacola Museum of Art; Pensacola Opera; *Education*: National Flight Academy; United Cerebral Palsy of N.W.



Florida; *Environment, Recreation, Preservation*: Navarre Beach Area Chamber of Commerce Foundation, Inc.; Santa Rosa Clean Community System, Inc; *Family*: Child Guardians, Inc.; Pathways for Change; *Health & Wellness*: HIV Care Center, Inc.; Our Lady of Angels St. Joseph's Medical Clinic .



The 2009 grants of \$102,800 each were awarded to Pensacola Museum of Art for basic technological improvements which will enable the staff to better serve the Northwest Florida population base; United Cerebral Palsy of N.W. Florida to develop an accessible playground for the new Capstone Academy in Milton and to purchase an accessible bus; Santa Rosa Clean Community System, Inc. for the initial cost of glass crushing equipment and a pole building to house the project to recycle glass; Child Guardians, Inc. to launch an extensive awareness and recruitment campaign to educate the community about the need for volunteers to represent abused and neglected children in court; and Our Lady of Angels St. Joseph's Medical Clinic to build an 832 square foot addition



to the clinic and purchase several new pieces of equipment.

The 2009 grants bring the total amount of grant money awarded by IMPACT 100 since its founding in 2004 to \$2,372,000.



Our Mission

To know and serve the community

To collectively fund significant grants to charitable initiatives

To set an example of effective philanthropy

Inside this Issue

- Page 2 Letter from the President
- Page 3 New Board of Directors

- Page 4 Upcoming IMPACT Events
- Page 5 Membership Form

Letter from the President Julie Sheppard



As we enter this 2009 holiday season and look to the new year just ahead, we have so much to be proud of and to be thankful for!

On October 18th, after a beautiful afternoon mingling with wonderful philanthropic women at New World Landing and hearing 10 great finalist presentations, IMPACT 100 once again

awarded five grants for transformational community projects, giving out the \$514,000 contributed this year by our 514 generous 2009 members.

You have read about the five 2009 Pensacola Bay Area grant recipients in the lead article of this newsletter. We look forward to following these projects and keeping you informed of their progress, and we should have no doubts that they will be as impressive as the previous awardees.

The five finalist projects that were not funded this year were equally compelling as were the numerous not-for-profits who applied this year. I encourage everyone to review the wish lists submitted by a number of the organizations. Many of the needs are simple and include everyday items including furniture, musical equipment, laptops, and gift cards. Any of us wanting to do something special this holiday season need look no further

than our not-for-profits' individualized wish lists! The list is public, can be shared with friends and accessed at: <http://www.impact100pensacola.org/local-impact/wish.asp>.

Recovering quickly from the glow of the Annual Meeting, on November 2 IMPACT 100 Pensacola Bay Area held its first 2010 membership event at McGuire's Grand Hall. The event was lovely and well attended by both current and prospective members who received updates from former recipients Appetite for Life and Pensacola Little Theatre and were treated to a short skit written for IMPACT by the PLT. At each of our upcoming membership meetings in 2010, we will feature one or two former grant recipients to update you on their success and the impact of receiving an IMPACT award. It is becoming apparent that being the recipient of a grant from Pensacola Bay Area IMPACT 100 is a badge of honor of which these organizations are very proud.

Now it's recruitment time and we welcome your \$1000 contribution for 2010. Upcoming events including times and dates can be found in the newsletter and on the website. Recruitment ends this year on March 1. We hope that you will rejoin IMPACT 100 Pensacola Bay Area and encourage a friend to attend a membership recruitment event.

On behalf of the entire Board of Directors, we wish all of you wonderful women a holiday season filled with happiness, love and laughter.

We received this note from Dr. Dave Conkle of Our Lady of Angels Clinic, one of the 2009 IMPACT 100 grant recipients.

Dear Ladies of Impact 100
all of us at Our Lady of Angels
Clinic thank you for the holiday you
bestowed on us. We appreciate your
recognition and look forward to your
assistance in helping us continue
our mission of providing compassionate
health care to our community's medically
needy and uninsured.
Sincerely,
Dave Conkle

www.impact100pensacola.org

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IMPACT 100
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2010 Board of Directors

Julie Sheppard, *President*
Pam Caudell, *Treasurer*
Holly Jurnovoy, *Membership Chair*
Denise Ivy, *Grants Chair*
Debbie Ritchie, *President Emeritus*
Marny Needle, *President Elect*
Belle Bear, Cindi Bonner,
Jennifer Bradshaw,
Tammy Davies, Cyndi Dawson,
Lisa Ihns, Barbara Jackson,
Lori NeSmith, Raisa Overstreet,
Lori Storey-Myrick, Ann Woll

Newsletter printed by Dlux Printing

Most photos in this issue of the newsletter
by Lori NeSmith

2010 Board of Directors Announced

Marny Needle is President-Elect



Front Row: Lisa Ihns, Lori Storey-Myrick, Raisa Overstreet, Belle Bear, Marny Needle, *President Elect*, Ann Woll, Linda Hoffman, Barbara Jackson, Lisa Bernau, Back Row: Jen Bradshaw, Tammy Davies, Anna Barbee, Kathy Anthony, Julie Sheppard, *President*, Denise Ivey, Lori NeSmith, Pam Caddell, Cindy Bonner, Holly Jurnovoy

Three new members will join the IMPACT 100 board of directors in 2010. They are Jennifer Bradshaw, Cyndi Dawson, and Lisa Ihns.

Jennifer, the daughter of an Army soldier, lived all over the United States, finishing high school in northern Virginia. She received her B.S. in Nursing from George Mason University, and pursued a career in oncology and stem cell transplant. Four years ago, Jennifer and her husband Jay with their 2 children moved to Pensacola. She worked for 2 years as a charge nurse for the Covenant Hospice inpatient unit at West Florida Hospital. In 2007 Jennifer and her husband bought Coastal Moving and Storage where she now works. Coastal hosts an annual Fill-the-Mayflower food drive for Manna Food Pantry, and Jennifer helps Covenant Hospice whenever possible. Jennifer stays very busy with Grace, 5, and Joshua, 6, and enjoys volunteering at their school. The family

are members of Christ Church.

Cyndi is a CPA and partner in charge of the Pensacola Tax Services division in the accounting and consulting firm, O'Sullivan Creel, LLP. She received her B.S. in Accounting and Master of Tax Accounting from the University of Alabama and is a certified public accountant in both Florida and Alabama. Cyndi specializes in serving clients in the construction industry and construction-related fields and focuses on tax planning and consulting for all types of businesses and individuals. Cyndi's civic activities include serving as board member and treasurer of PACE Center for Girls, board member of Sacred Heart Foundation Development Board, and Alumni Leadership Pensacola. Cyndi has one son, Jarod, who is 16 and attends Aletheia Christian Academy.

Lisa is from Pensacola, but lived in Atlanta for 18 years before returning to Pensacola in 2003 with her

husband Tad and their 2 children, Alexa and Jesse, when Tad moved his company Avalex Technologies to the area. Alexa is a sophomore at the University of Chicago, and Jesse is a sophomore in the International Baccalaureate (IB) program at PHS. Lisa's undergraduate degree is in social work from University of West Florida, and she obtained a law degree from Florida State. She is a member of the Georgia Bar and practiced in the area of civil litigation for several years while in Atlanta. Lisa enjoys reading, traveling, gardening, taking long walks with the family's two Siberian Huskies, and hiking in beautiful places.

Marny Needle, an IMPACT 100 member since the organization's inception in 2004, has been announced as President-elect. Her term will begin in October of 2010.

Retiring from the Board are Kathy Anthony, Anna Barbee, Lisa Bernau, and Linda Hoffman.

Invite Your Friends!

Several events are planned to showcase IMPACT 100 to potential members and to update everyone on the progress of projects previously funded by IMPACT 100 grants. Mark your calendars and invite a friend to join you for at least one of these events.

- January 12 IMPACT Lunch**
Institute for Human and Machine Cognition - Pensacola
Tuesday - 11:30 A.M. - 1:00 p.m.
- January 19 Social/Open House**
Blackwater Bistro/Families Count – Milton
Monday – 4:30 p.m. – 6:30 p.m.
- January 25 IMPACT Open House**
Good Samaritan Clinic – Gulf Breeze
Monday - 4:30 p.m. – 6:30 p.m.
- January 4 IMPACT Lunch**
Perdido Bay Community Center – Perdido Bay
Thursday – Noon
- February 11 Valentine’s Social**
Pensacola Museum of Art – Pensacola
Thursday - 4:30 p.m. – 6:30 p.m.
- February 17 IMPACT Breakfast**
Institute for Human and Machine Cognition – Pensacola
Wednesday - 7:30 a.m. – 8:30 a.m.
- February 18 IMPACT Social**
Jackson’s – Hosted by Jane Merrill and Cate Merrill – Pensacola
Thursday – 4:30 p.m. – 6:30 p.m.

RSVP to
info@impact100pensacola.org



Updates, addresses, directions, additional events
<http://www.impact100pensacola.org>



2010 Membership Form

Name: _____

E-Mail Address: _____

Mailing Address: _____

City, State, Zip: _____

Home Phone: _____ Work: _____ Fax: _____ Mobile: _____

Contribution Levels:

- Membership** (includes voting rights / all women age 18 and older are eligible)
2010 membership contributions are due by no later than **March 1, 2010**.
- Friend:** I wish to be designated as a "Friend of IMPACT 100 Pensacola Bay Area, Inc." with my contribution of \$_____. I understand that this gift does not provide me with voting rights and these funds will be designated to cover administrative costs. Only at the discretion of the Board of Directors will this money be included in a grant.
- Memorium/Honorarium:** I wish to make a special gift in honor/memory of _____ in the amount of \$_____. I understand that all gifts less than \$1,000 will be designated to cover administrative costs. If a gift is made at the membership level of \$1,000, the Board of Directors may, at the request of the donor, approve the \$1,000 be included in IMPACT's grant allocation with the understanding that **voting rights will not be given to the donor.**

Payment Options:

- Enclosed is my check for \$1,000 for membership. (\$1,000 minimum)
- I want to make a gift of stock. Please contact me to discuss further.*
- I want to pay by credit card (authorization completed below).*
- My Company makes matching gifts. I understand that I can make a \$500 donation and have my contribution matched by my company as long as the matching gift is received by March 1, 2010. If I elect to make a \$1,000 contribution, any matching funds received will be designated for administrative costs and only at the discretion of the Board of Directors will this money be applied to grants.

IMPACT 100 Pensacola Bay Area, Inc. accepts both Visa and Mastercard. An additional contribution of \$25 will be added when a credit card is used for a \$1,000 membership donation. This addition is necessary due to actual costs incurred and to ensure the full \$1,000 membership contribution is applied to grants. Your signature indicates that you have read and agree to this arrangement and authorize IMPACT 100 Pensacola Bay Area, Inc. to charge your credit card for \$1,025.00 for membership or for the following amount - \$_____.

Credit Card Authorization:

Card Type (check one): Visa Mastercard

Card # : _____ Expiration Date: _____

Name as it appears on card (print): _____

Signature: _____ Date: _____

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***IMPACT 100 ANNUAL TIMELINE**

JANUARY * FEBRUARY * MARCH * APRIL

IMPACT 100 membership recruitment until March 1
Workshops for non-profit organizations, February -April

APRIL * MAY * JUNE

Non-profit Letter of Intent to Apply for grant due end of June

JULY * AUGUST * SEPTEMBER

IMPACT 100 Focus Committees evaluate grants July-August
Non-profit grant finalists announced in mid-September

OCTOBER * NOVEMBER * DECEMBER

IMPACT 100 Annual Meeting: members vote and award grants in mid-October

www.impact100pensacola.org * 888.992.5646